



DRB® Product Offerings

DRB's mission is to help car wash operators squeeze every ounce of profitability out of their investments. These products and services from DRB Tunnel Solutions, DRB In-Bay Solutions and Suds Creative™ are designed to help you explore new paths to growth.

System Software

Product	Description	Features & Functions	Benefits	Primary Target Market
Patheon™	Cloud-based technology platform that combines a modern point-of-sale system with integrated business tools <ul style="list-style-type: none"> • Marketing machine • Analytics and insights dashboards • Workforce management tools • Recurring membership management • API-based integrations 	<ul style="list-style-type: none"> • Foundation of continuous innovation • Flexible and scalable • Hybrid-cloud architecture • UX at the forefront 	<ul style="list-style-type: none"> • Brand consistency on all channels (web, mobile, kiosk, POS) for optimal user experience • Flexible and scalable to meet unique business needs • Easy-to-use and train employees • Best-in-breed business intelligence 	Tunnel
SiteWatch®	<ul style="list-style-type: none"> • Customizable and scalable tunnel point-of-sale solution • Cloud-based reporting, real-time metrics dashboarding • Recurring membership management • Inventory management • Loyalty and promotions functionality • E-commerce and mobile application 	Most feature-rich tunnel POS and clear market leader in quality, reliability, and support	One-stop software that enables operators to manage all aspects of their car washes, regardless of scale, geography, type of wash etc.	Tunnel
TunnelWatch®	Web-based tunnel control system	Provides remote, unprecedented control over tunnel equipment	Lowers costs and enhances wash quality	Tunnel
Sierra/Director®	In-bay automatic point-of-sale software and cloud-based, enterprise-level management system <ul style="list-style-type: none"> • Reporting • Multi-site marketing • Real-time alerts • Data Access 	<ul style="list-style-type: none"> • Integrates with the most petroleum and convenience store payment interfaces • Market leader with respect to reliability, ease of use, and support 	<ul style="list-style-type: none"> • Maximize uptime with real-time visibility and alerting • Unparalleled reliability and reporting 	In-Bay

Business Process and Productivity Software

Product	Description	Features & Functions	Benefits	Primary Target Market
CarPics® Vehicle Manager	Advanced queueing and fraud detection system	Easy to manage traffic flow during busy times and visually catch plan abuse	Increases tunnel productivity, accuracy and efficiency	Tunnel
FastID™ License Plate Recognition	<ul style="list-style-type: none"> Automatically identify all vehicles Admits plan members Markets to non-members 	<ul style="list-style-type: none"> The fastest automated/unmanned wash management Marketing to non-members 	<ul style="list-style-type: none"> Provides superior customer convenience and unprecedented marketing opportunities Rapidly admits cars to maximize tunnel efficiency 	Tunnel In-Bay
FastPass RFID Vehicle Identification	Automatically identify and admit plan members	<ul style="list-style-type: none"> Rapidly admits cars to maximize tunnel efficiency Reliable 	<ul style="list-style-type: none"> Rapidly admits cars to maximize tunnel efficiency Reliable 	Tunnel In-Bay
NoPileups™	Tunnel optimization and anti-collision system	<ul style="list-style-type: none"> Improves operational efficiency and maximizes tunnel capacity throughout the entire length of the tunnel, not just the exit Reduces downtime and avoids damage costs Increases safety Proprietary, patented technology, offered by DRB only 	<ul style="list-style-type: none"> Improves operational efficiency and maximizes tunnel capacity throughout the entire length of the tunnel, not just the exit Reduces downtime and avoids damage costs Increases safety Increases throughput / car wash capacity by ~20% post adoption 	Tunnel
Vehicle Profile Detection™ (VPD)	Technology that profiles the car in order to adjust tunnel equipment accordingly	<ul style="list-style-type: none"> No damage to tunnel equipment Automatically applies retracts 	<ul style="list-style-type: none"> Reduces costs by minimizing damage to tunnel equipment and reducing chemical waste Improves customer satisfaction 	Tunnel

Tech Enabled Consumer Capture and Data Mastery

Product	Description	Features & Functions	Benefits	Primary Target Market
Sudsy	<ul style="list-style-type: none"> Fully functional marketing automation platform Integrates web, digital, SMS and email marketing with a customer knowledge center 	<ul style="list-style-type: none"> Provides actionable insights from customer data allowing for customized messaging Managed by Suds Creative 	<ul style="list-style-type: none"> Improves capture rates Maximizes marketing ROI 	Tunnel
Sud SendIt	Cloud communication platform	<ul style="list-style-type: none"> Integrated with Sudsy to engage customers across channels and eliminate membership churn Managed by Suds Creative 	<ul style="list-style-type: none"> Engages customers across channels and eliminates membership churn Maximizes marketing ROI 	Tunnel
Website Connect® (E-Commerce)	E-commerce integrated with SiteWatch	<ul style="list-style-type: none"> Allows consumers to purchase and manage plans from any internet-connected device Managed by DRB 	Improves efficiency with customer self-service	Tunnel
Patheon Insights	Next generation business intelligence and analytics platform	Customizable and scalable data insights driven by a powerful business intelligence suite	Easily understand business performance using the metrics most important to your organization	Tunnel
StatWatch®	Web-based tool providing real-time business metrics	<ul style="list-style-type: none"> Remote management made easy Market leader with respect to functionality 	Convenient with enterprise-view of real-time site performance available from any internet-connected device	Tunnel
Mobile Connect® (Mobile App)	Consumer mobile application integrated with SiteWatch	<ul style="list-style-type: none"> Integrated with SiteWatch POS and reporting Managed by DRB 	Improves efficiency with customer self-service	Tunnel
Certified Interface	API integration to point-of-sale data	Provides a platform for the secure exchange of data between DRB and third-party companies	Provides ability to select from 3rd-party of choice	Tunnel In-Bay
Patheon Essential Web Application (Mobile App)	Progressive Web App (PWA) designed for Patheon	Combines the features of a modern browser with the benefits of a mobile experience	Improves efficiency with customer self-service	Tunnel
Patheon Advanced Web Application (Mobile App)	Patheon's Customized Advanced Progressive Mobile Application (PWA) designed by Suds Creative to meet the unique needs of your business.	Combines the features of a modern browser with the benefits of a mobile experience	Improves efficiency with customer self-service	Tunnel

Tech Enabled Professional Services

Product	Description	Features & Functions	Benefits	Primary Target Market
Suds Creative™	Data-driven marketing agency providing industry leading consumer behavior thought leadership and marketing results	<ul style="list-style-type: none"> • Proven track record of generating traffic to sites, increasing plan memberships, increasing average ticket values and avoiding membership churn • Access to more site data than any other agency • Data-driven 	<ul style="list-style-type: none"> • Generates traffic to sites • Increases plan memberships • Increases average ticket values • Avoids membership churn 	Tunnel In-Bay
Knowledge Center	<ul style="list-style-type: none"> • Technical support 24/7/365 • Professional-level site configuration • Custom solutions 	<ul style="list-style-type: none"> • Largest and most professional metrics-driven support team in the industry • 24/7/365 emergency support • Based in the USA 	<ul style="list-style-type: none"> • Maximizes uptime with accurate and efficient support from a metrics-driven team • Improves uptime with 24/7/365 emergency support 	Tunnel
Operator Support	DRB In-Bay Solutions phone or email Technical Support, for questions and issues that don't require onsite support.	<ul style="list-style-type: none"> • Three levels of support to fit your organization's needs: Standard, Select & Premium • Schedule appointments with Standard Service or access the Technical Support team when you need them with Select and Premium. • Ability to purchase repair parts directly from DRB In-Bay Solution with Premium Support 	<ul style="list-style-type: none"> • Maximize your In-Bay Solutions investment with support from a dedicated team • Based in the USA 	In-Bay
NoPileups™ ROI	Combines revolutionary tunnel anti-collision technology and analytics with a proactive service team	Only tool in the industry to increase a car wash's capacity while safely avoiding collisions in a tunnel	<ul style="list-style-type: none"> • Increases efficiency with stop analysis suggestions • Improves wash quality and trouble shoot equipment with assistance 	Tunnel

Hardware

Product	Description	Features & Functions	Benefits	Primary Target Market
Car Wash Pay Stations (Xpress Pay Terminal* (XPT), Portal* TI, Sentinel*, Wash Select* II, C-Start*)	Industry's most robust, durable, versatile and function kiosk family	<ul style="list-style-type: none"> • Highest quality, rugged and reliable • Highly durable (able to withstand a variety of weather, water pressures and chemicals) 	<ul style="list-style-type: none"> • Optimizes and reduces labor • Increases ticket size with upselling functionality • More reliable than human resources 	Tunnel In-Bay
Terminals – Touchscreen Terminal, Outdoor Touchscreen Terminal (OTT)	Counter-top sales terminals for use indoors and out	Purpose-built for specific wash environments	<ul style="list-style-type: none"> • Flexible mounting options • Ruggedized to last in harsh environments • Touchscreens for easy transactions and maintenance 	Tunnel
Tablet Touchscreen Terminal (TTT)	All-weather, compact touchscreen sales terminal with wearable printer	<ul style="list-style-type: none"> • Superior flexibility and functionality • Complete transactions anywhere 	All-weather, compact touchscreen sales terminal that allows for completing transactions at customer's vehicle	Tunnel
Vehicle ID Readers	<ul style="list-style-type: none"> • Radio Frequency Identification (RFID) Readers for reading vehicle tags • Optical and infrared cameras for license plate recognition 	<ul style="list-style-type: none"> • Ensures optimal admittance speed and accuracy • LPR cameras combine optical with infrared imaging to ensure accurate readings even in the most difficult environments 	<ul style="list-style-type: none"> • Ensures optimal admittance speed and accuracy • LPR camera combines optical with infrared imaging to ensure accurate readings even in the most difficult environments • LPR cameras quickly identify non-plan members for marketing purposes 	Tunnel In-Bay
Tunnel Control Station 2 (TCS2)	Tunnel controller with integrated touchscreen PC	<ul style="list-style-type: none"> • Manage TunnelWatch software and quickly view status from the tunnel controller saving office space • Easy to wire and diagnose issues 	<ul style="list-style-type: none"> • Quickly view status from the tunnel controller saving office space • Easily correct and diagnose issues with individually fused relays • Easy wiring and connections 	Tunnel



For more information or to purchase, contact us at 800.336.6338. www.DRB.com