



## For Immediate Release

### DRB® Appoints April Bertram as Vice President of Product Management, Reinforcing Commitment to Innovation

**Akron, OH, June 13, 2023** – **DRB**, a leading provider of technology solutions for the vehicle care industry, has announced the appointment of April Bertram as the company's new Vice President of Product Management. This strategic move underscores DRB's dedication to innovation and to helping customers maximize the performance of their car wash investments.

As Vice President of Product Management, Bertram will play a pivotal role in shaping the future of DRB's product portfolio throughout the entire product lifecycle. She will ensure DRB's product vision, strategies and roadmaps are deeply rooted in customer research and address critical customer needs.

"April's proven track record of driving innovation makes her the ideal leader to guide our product strategy into the future," said Ian Williams, President of DRB. "Her extensive background in high-tech product innovation and her strategic insight into product portfolio strategies will be invaluable as we continue to develop cutting-edge solutions to empower our customers."

Bertram brings nearly 30 years of experience in product innovation, with a particular focus on SaaS and GenAI product strategies. Her impressive career includes leadership roles in technology, product and business development across diverse industries. Prior to joining DRB, she led cross-functional global teams at Lenovo, advancing technology solutions, and she spent over a decade at GOJO Industries, driving innovation and business development.

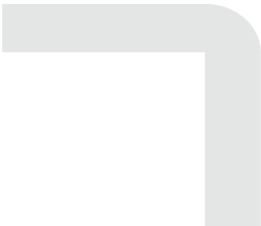
"I am honored to join DRB and contribute to its legacy as the leader of vehicle care technology," Bertram said. "I look forward to working with the talented team at DRB to develop and deliver products that not only meet but exceed our customers' expectations."

## ABOUT DRB

DRB is the ultimate partner for car wash and quick lube shop operators who seek rapid ROI, unparalleled growth and unwavering reliability. DRB's technology is designed to give operators the tools they need to maximize their business investments. From groundbreaking point-of-sale technology to deep analytical insights, DRB enables data-led business decisions and scalability to help businesses thrive and deliver extraordinary customer experiences. Choosing DRB means connecting with a partner that is committed to business success. DRB is part of Vontier.

## ABOUT VONTIER

DRB is part of Vontier (NYSE: VNT), a global industrial technology company uniting productivity, automation and multi-energy technologies to meet the needs of a rapidly evolving, more connected mobility ecosystem. Leveraging leading market positions, decades of domain expertise and unparalleled



portfolio breadth, Vontier enables the way the world moves – delivering smart, safe and sustainable solutions to our customers and the planet. Vontier has a culture of continuous improvement and innovation built upon the foundation of the Vontier Business System and embraced by colleagues worldwide. Additional information about Vontier is available on the Company's website at [www.vontier.com](http://www.vontier.com).

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