

DRB Website Connect™

Extend your Marketing Reach to the Internet

In today's digital world, your website can be one of your most important sales tools. This SiteWatch® add-on allows you to add an e-commerce component directly to your existing website. All sales made on your website are entered directly into your SiteWatch POS system to provide you with a high level of control. Put your website to work for your car wash with DRB Website Connect.

Features

- **SmartCodes® Support.** Coupons and purchases can be emailed with a QR Code or barcode that can then easily be scanned by terminals at your car wash.
- **Gift Distribution.** It's better to give than to receive, so DRB Website Connect now makes it possible to purchase washes and send them to friends and family as gifts.
- **Multiple forms of payment.** Accepts PayPal payments as well as major credit cards.
- **Monthly Plan Management.** Allows customers to buy or change monthly plans, opt out or change their credit card information.
- **Mobile-Friendly.** Automatically adjusts to mobile screens for a user-friendly experience regardless of the device. You can also add a Mobile Connect™ phone app for your customers to use.
- **Reporting.** You can easily keep tabs on your online sales with robust DRB Website Connect reports available in SiteWatch.
- **Google Tag Manager.** We can add the GTM container to your DRB Website Connect pages so you can easily add tags from third-party marketing tools (Google Analytics, Facebook pixel, etc.) for analytics and online advertising purposes.



Check out our
DRB Website Connect
demo site at
www.northcoastcarwash.com