C-Start[®] for Canada by Unitec



The smart, efficient choice for Canadian C-Store Washes.

The C-Start was designed to simplify the transaction experience for car wash customers. The unit works with in-bay automatic or conveyor car wash systems and is the right choice for operators who wish to automate payment processes. The cashless unit accepts credit cards or wash codes. C-Start is a smart and efficient choice for petroleum market operators and is now available for the Canadian market.

Ease of Use

C-Start features an ergonomic, 12-inch touchscreen user interface that is easy to understand and operate. Wash and pricing options can be viewed on a single screen, making it easy for customers to make quick decisions about which wash they wish to purchase.

Car wash owners who want to simply accept credit cards and/or codes for payment will find that C-Start will meet their needs. Additional marketing applications are available for those who are eager to build business and increase revenues.



Marketing Options

Customizable promotions^{*} and video advertisements are standard features. An enhanced marketing package is available, offering 100,000+ house accounts which can be used for loyalty, prepaid, fleet or subscription wash programs. Branding opportunities are enhanced through C-Start's customizable graphics panels and post-sale video advertising capabilities. C-Start can also be equipped with a ReachFree ID^{*} system (RFID).

*Organizations should work with legal representation to make sure their site promotions comply with local laws.

Efficiency through Remote Management

Remote access tools allow the site owner to monitor status in real time, be notified of faults or alerts, receive daily reports and access all business data from off-site locations.



Standard Features

- Windows[®] operating system
- Integrated heater
- Two outdoor-rated 5W speakers
- High-speed thermal printer with programmable receipt messages
- Visa[°], MasterCard[°], American Express[°] and Discover[°] acceptance via contact or contactless chip
- Interac debit includes Interac Flash
- Wash menu function (displays features of each wash)
- Bilingual screen and voice capabilities (English and French)
- Programmable promotions such as discounts, complimentary washes, fundraisers and scheduled specials
- Allows for the sale of optional services, such as tire shine, surface protectants, etc.
- Remote error notifications through text or email message

Specifications

- Size:
- C-Start: 18.5" W x 31" H x 18" D c-WashPal Console: 9" W x 7.5" H x 7.5" D c-WashPal Printer: 5.5"W x 5.5'H x 8"D
- Shipping Weight: C-Start: 95 lbs c-WashPal Console & Printer: 20 lbs
- Power Requirements: C-Start: 120VAC, 8 Amps with dedicated circuit breaker c-WashPal Console & Printer: 120VAC, 2 Amps for Console; 1.5 Amps for Printer

• Pre- and post-sale advertisement to show while the customer is waiting for the wash to become available

Optional Features

- Ultrasonic proximity sensor
- POS interface allows car wash codes to be sold at the gas dispensers or in the C-Store (Check with Unitec for POS brand compatibility)
- Line conditioner & Surge suppressor
- Custom overlays and base wrap
- 2D barcode imager
- ReachFree ID subscription-based account system

- Regulatory Approvals: Certified to UL 60950, FCC part 15 compliant
- Operating Temperatures: Certified -29C — 46C Brick-in recommended for units operating at sustained periods below -17C and above 37C

Optional c-WashPal console (shown right) with a card reader, 7" color touch screen and ticket printer



Warranty

One year limited warranty from date of purchase

For more information, contact us at 443.561.1200 www.DRB.com

