

For Immediate Release

DRB® Adds EverWash as a DRB Certified Interface

Akron, OH, December 3, 2020 – DRB, a leading provider of software and hardware innovations to the car wash industry, announced EverWash, Inc., is now a DRB Certified Interface. This new integration allows critical information to flow between EverWash’s mobile applications and DRB In-Bay Solutions’ Unitec® brand of pay stations.

With the DRB Certified Interface, EverWash can provide a mobile app to in-bay automatic (IBA) car washes that utilize Unitec pay stations. The app allows customers to purchase unlimited plans on the app and redeem them by scanning a code at the pay station, creating an easy, contactless transaction. This allows IBA washes to take advantage of the recurring revenue that unlimited wash plans offer.

“We’re passionate about helping car wash operators grow and get the most out of their assets,” said Dan Pittman, President and CEO of DRB. “The EverWash integration opens up new paths for unattended car wash operators to generate revenue and consumer loyalty. The ability to offer unlimited wash plans via a mobile application is a game-changer for this segment of the car wash industry.”

The DRB Certified Interface also enhances EverWash’s ability to help car wash operators grow their businesses and manage consumer behavior in the face of growing competition, said Scott Pashley, EverWash’s Chief Revenue Officer.

“This integration will provide the contactless solution so many consumers are looking for now while also streamlining the experience for hundreds of our wash partners and tens of thousands of members,” Pashley said. “We are extremely excited to partner with DRB In-Bay Solutions to grow our wash partner’s profits.”

“EverWash’s DRB Certified Interface is a huge win,” said Jerry Sinner, general manager at Orlando’s Market and Carwash. “This made for a straightforward EverWash implementation at my location, and an effortless membership experience for our customers. We look forward to growing our membership thanks to the technology offered by both EverWash and DRB In-Bay Solutions moving forward.”

The DRB Certified Interface program provides a platform for the secure exchange of data between DRB and third-party companies with which car wash owners do business. DRB requires vendors to complete a certification process which helps ensure secure access to car wash data. DRB supports its approved vendors with technical assistance and system updates.

ABOUT DRB

For over a third of a century, DRB® supported – and often drove – an era of unprecedented growth in the car wash industry with point-of-sale and wash optimization software, hardware and services. Now as a masterbrand that includes DRB Tunnel Solutions (formerly DRB Systems®), DRB In-Bay Solutions (formerly Unitec®), Suds Creative™ and Sage Microsystems™, that tradition continues. The DRB team works together toward a singular goal: To help all car wash operators squeeze every ounce of profitability out of their investments. They do this with data and industry insights, a best-in-class team and reliable, intuitive innovations that delight consumers and are secure, simple to service and easy to use.

DRB's In-Bay Solutions division specifically serves the unattended and C-Store car wash market, providing Uptime Solutions™, the reliable Unitec brand of car wash pay stations and Sierra® and Director® software.

ABOUT EVERWASH

EverWash is the industry's fastest growing car wash network, with more than 400 participating locations across the country. EverWash is much more than a mobile app, they are a partner to car wash operators. EverWash's team of membership experts provides ongoing sales, marketing and customer support to partner washes, while the EverWash App gives customers the ability to sign-up for and manage their membership anytime and anywhere. Learn more by visiting EverWash.com or www.MoreWashProfits.com.

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