

FOR IMMEDIATE RELEASE

DRB® Launches Beacon Mobile App for 33-Site Car Wash

Akron, OH – January 22, 2025 – [DRB](#), a [Vontier](#) Company (NYSE: VNT) and leading car wash technology provider, is excited to announce the launch of a new mobile app for Pure Auto Wash’s 33 car wash sites located at convenience stores owned by K&G Petroleum throughout Colorado and Nevada.

Pure’s branded car wash app, powered by DRB’s Beacon Mobile technology, allows them to provide customers with a convenient way to purchase, manage and redeem car wash services directly from their smartphones. Pure Auto Wash plans to use the app to roll out a monthly membership plan to customers while also providing a loyalty plan to drive pay-as-you-go visits for customers not interested in a monthly commitment.

"Beacon Mobile represents our commitment to providing a comprehensive 'One-Stop-Shop' experience for customers seeking food, fuel and car wash services," said Amar Preet Puri, K&G co-owner. "By leveraging DRB's technology, we're modernizing our approach to meet today's digital-first consumer expectations."

Leveraging their existing investment in DRB's Director® enterprise management solution for in-bay automatic washes, K&G selected Beacon Mobile to streamline customer interactions and maintain their market position in the competitive car wash sector.

"Our partnership with K&G exemplifies DRB's mission to modernize the car wash customer experience through cutting-edge mobile technology," said Alison Amira, Sr. Director, Engagement Solutions. "Beacon Mobile empowers convenience store car wash operators to offer frictionless, modern solutions that meet the increasing digital expectations of today's consumers. The app drives increased retail traffic, which is the precursor to driving increased membership. So not only does Beacon Mobile enable IBAs to launch membership programs, it also helps them grow rapidly."

The Pure Auto Wash app is now available for download on iOS and Android platforms.

About DRB

As the car wash technology leader for 40 years, DRB is the ultimate partner for operators who seek rapid ROI, unparalleled membership growth and unwavering reliability. Our technology is designed to give operators the tools they need to maximize their car wash investments. From groundbreaking point-of-sale technology to marketing automation that drives traffic, DRB enables data-led business decisions and scalability that helps car washes thrive while delivering extraordinary customer experiences. Choosing DRB means connecting with a partner that is committed to car wash business success. Learn why leading car wash operators choose DRB:

www.drb.com

DRB is part of Vontier (NYSE: VNT), a global industrial technology company uniting productivity, automation and multi-energy technologies to meet the needs of a rapidly evolving, more connected mobility ecosystem. Leveraging leading market positions, decades of domain expertise

and unparalleled portfolio breadth, Vontier enables the way the world moves – delivering smart, safe and sustainable solutions to our customers and the planet. Vontier has a culture of continuous improvement and innovation built upon the foundation of the Vontier Business System and embraced by colleagues worldwide. Additional information about Vontier is available on the Company’s website at www.vontier.com.

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