



Rinsed becomes a DRB[®] Certified Interface Developer

Rinsed, The Car Wash CRM, is now a Certified Interface Developer of DRB, a leading provider of technology solutions for the car wash industry. This technology enablement brings together Rinsed innovative software and DRB's point-of-sale systems to provide enhanced services to car wash operators.

"We're thrilled to further our relationship with DRB; whether its Sitewatch[®] or Patheon[®], this agreement should make it easier than ever to ensure timely onboarding and ongoing support of Rinsed's best-in class Car Wash CRM for DRB's customers." said Austin Esecson, co-founder and CEO of Rinsed.

The DRB Certified Interface program provides a platform for the secure exchange of data between DRB and third-party companies with which car wash owners do business. DRB requires vendors to complete a certification process which helps ensure secure access to car wash data. DRB supports its approved vendors with technical assistance and system updates.

The goal is to help car wash operators successfully run their businesses. The DRB Certified Interface program in conjunction with platforms such as Rinsed, provides another way for operators to optimize their workflows, track performance and make data-driven decisions, ultimately contributing to the growth and success of the industry.

"The Certified Interface program is a key tenant in our data-driven solutions for our Car Wash customers. Working with Rinsed gives shared customers peace of mind knowing their technology providers are supporting their business requirements," said Ian Williams, President and CEO, DRB.

Both Rinsed and DRB are committed to serving the car wash industry by providing innovative solutions that address the evolving needs of car wash operators.

For more information about Rinsed, please visit www.rinsed.com.

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