



Patheon®

Unlock Insights. Influence Actions. Elevate the User Experience. Optimize Your Business

As a car wash operator, you're in the midst of a major upheaval brought on by increased competition, rapid advances in technology and rising customer expectations. You need more than a point-of-sale system to help you navigate these challenges.

Enter Patheon. Just like the amazing architecture which helped inspire its name, Patheon is “eons” ahead of traditional POS systems. Beyond simply handling unlimited plans and payments, it's also a marketing machine, an analytics and insights engine, a workforce management tool and so much more. By addressing what you value as a business owner, Patheon transforms your operations and changes how employees and customers feel about your brand. In other words, it drives meaningful relationships in an automated world.

Simplified, Fast & Flexible

Patheon is simple to use and configure, allowing you and your staff to react quickly to changing business needs.

- Allows remote access from nearly any internet-connected device, boosting efficiency and productivity
- Patheon is compatible with DRB's Xpress Pay Terminals® (XPT) 5 and 5+. A DRB representative will work with you to determine if other hardware upgrades are needed.
- Connects to the third-party applications that matter to you most
- Constantly evolves with a rapid innovation. You'll get new features as soon as they are available instead of waiting for software updates to be installed.
- Is user-friendly, easy to learn and presents a professional, innovative look, according to Patheon users surveyed in an Independent UI/UX study



Patheon allows you to create and modify workflows on the fly. Changing a price or adding a new plan can happen in a matter of minutes from nearly any internet-connected device.

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Intelligent & Responsive

Every part of the wash process creates data. Patheon is uniquely capable of collecting that data and transforming it to insights that drive consumer actions and growth for your business.

- Allows you to access and manipulate data in new ways so you can move from reactive to proactive and predictive
- Patheon will simplify site and organization management by providing remote management for multiple sites and providing real-time data on sales, labor and more.



Personalized & Contextual

Patheon's easy-to-use, intuitive platform orchestrates valuable, relevant and personalized experiences for you, your employees and your customers.

- Facilitates personalized experiences for car wash customers. Patheon's "If This Then That" Business Rule Engine allows you to define conditions under which Patheon will dynamically perform desired actions.
- Transforms employee training and onboarding with its easy-to-learn-and-use design.
- Patheon will provide cross-device accessibility so you can deliver seamless experiences to your consumers across devices, allowing them to start transactions from one device and finish them on another.



A customer is identified via license plate or phone number and Patheon knows the customer has not had a plan in 90 days, Patheon can deliver promotions, across multiple devices, based on predefined business rules

Visit DRB.com to request a Patheon demo



For more information, contact us at 800.336.6338
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