

For Immediate Release

DRB® Is a 2022 NorthCoast 99 Award Winner

Akron, OH, September 6, 2022 – DRB® is proud to announce that it has been named a 2022 NorthCoast 99 award winner by ERC, the Employers Resource Council.



DRB was among 99 Northeast Ohio workplaces recognized for having exceptional policies, practices and benefits proven to attract and retain top performers.

Founded in 1984, DRB is an industry-leading provider of point-of-sale and business optimization technology to the car wash industry and related industries. The company employs more than 500 professionals and prides itself on making employees feel welcome, wanted and important while investing in their personal and professional development.

“DRB would not be able to achieve the success we have without our people,” said Ian Williams, DRB’s President and CEO. “We strive every day to cultivate an environment that attracts and retains our best-in-class team and ensures we deliver a level of excellence and innovation to our customers. It is an honor to have ERC validate that.”

To receive the NorthCoast 99 accolade, DRB participated in a rigorous application process, providing detailed information on how they address top-performer attraction, development and retention in the areas of:

- Organizational strategy, policies and benefits
- Talent attraction, acquisition and onboarding
- Employee well-being
- Employee engagement and talent development
- Total rewards
- Diversity, equity and inclusion

“More than a business award or event, NorthCoast 99 is a yearlong research program that ERC established to help make our region a long-term destination of choice for companies and high-performing individuals,” said Samantha Marx, ERC’s Director of Strategic Projects, who oversees the NorthCoast 99 program.

The 2022 NorthCoast 99 awards program is sponsored by Anthem Blue Cross and Blue Shield, CareerCurve, Cleveland Magazine, ERChhealth, Fifth Third Bank, Gino’s Awards, Maloney + Novotny; Meyers, Roman, Friedberg & Lewis, Oswald Companies, Staffing Solutions Enterprises, UKG, and Wayfind Creative.

DRB

For over a third of a century, DRB® supported – and often drove – an era of unprecedented growth in the car wash industry with point-of-sale and wash optimization software, hardware and services. As a masterbrand that includes DRB® Tunnel Solutions, DRB® In-Bay Solutions (formerly Unitec®), Washify, Suds Creative™ and Driverse, that tradition continues. The DRB team works together toward a singular



goal: To help all car wash, quick lube and light repair operators squeeze every ounce of profitability out of their investments. They do this with data and industry insights, a best-in-class team and reliable, intuitive innovations that delight consumers and are secure, simple to service and easy to use.

ERC

For over 100 years, ERC has been a trusted resource for organizations in Northeast Ohio and around the country. ERC helps leaders build great workplaces through thought leadership, comprehensive data, and HR solutions that include membership, training and professional development, consultative services, and more. ERC is the founder and producer of the NorthCoast 99 awards program and sponsors the ERChhealth insurance program for Ohio employers.

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